

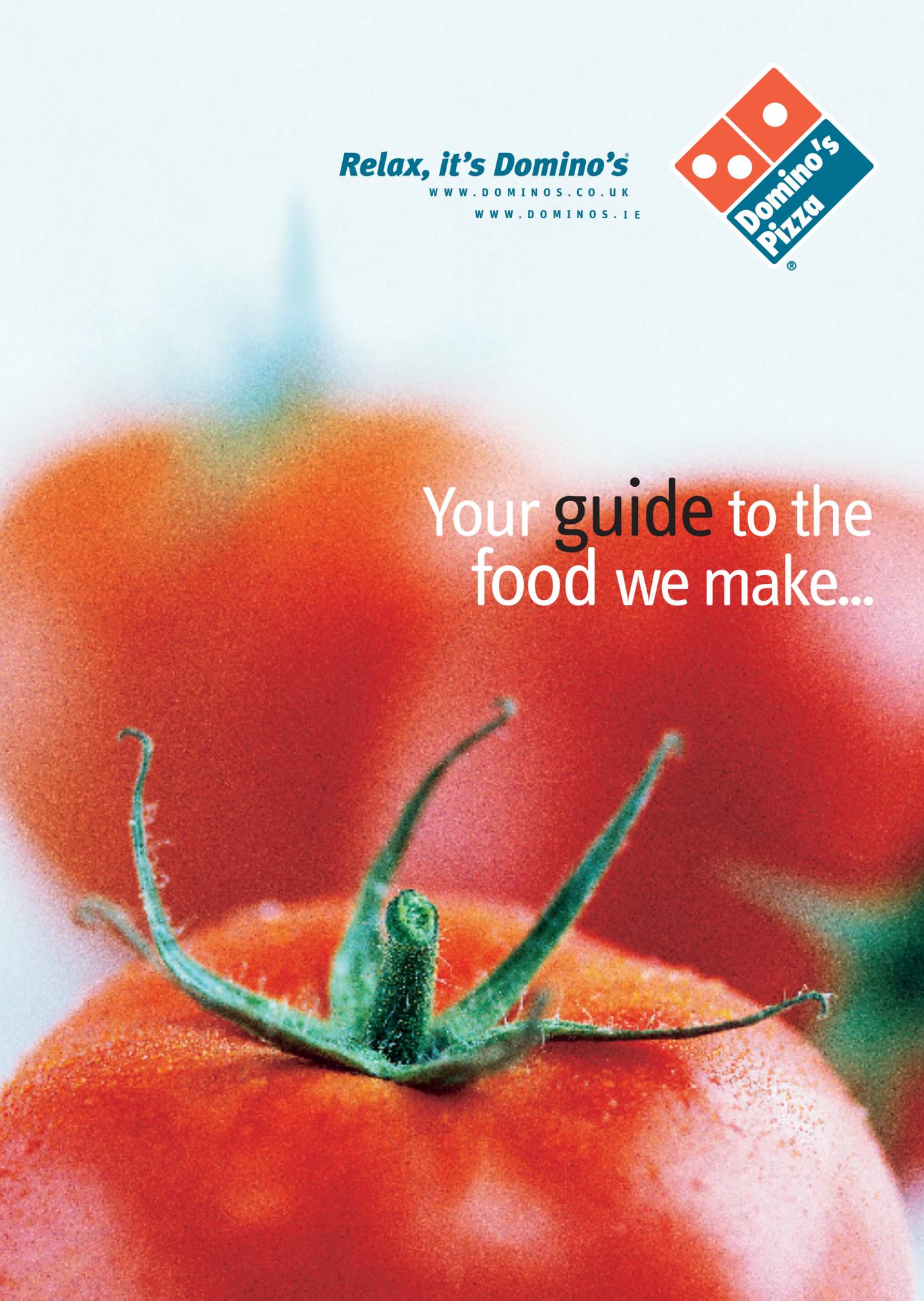
Relax, it's Domino's

WWW.DOMINOS.CO.UK

WWW.DOMINOS.IE



Your guide to the
food we make...





Our Food Promise

At Domino's Pizza, we promise to:

- provide and promote food choice
- provide customers with clear and accurate information about the food we sell
- use high quality ingredients
- maintain the highest standards of food preparation

A note from our Consultant Nutritionist, Dr Beckie Lang

I was delighted to be asked to take a look at the Domino's Food Guide. During a time when food labelling and the provision of information for making healthy choices is at the forefront of the health debate, Domino's has gone one step beyond requirements. The company has provided a comprehensive guide to all of its products in a bid to make it easier for you, the consumer, to choose a meal that meets your personal needs. Whether controlling your weight, avoiding certain ingredients or simply keen to know what you are eating, the Domino's Food Guide covers all you need to know to make an informed choice before you buy.

*Beckie Lang PhD, BSc, RPHNutr.
Registered Public Health Nutritionist*



Using this Guide

This guide is designed to help customers learn more about our food ingredients, origins and nutritional values. The pizzas listed in this guide are the nation's favourites, and the majority are made with our classic ingredients: **Regular Fresh Dough, Vine-Ripened Tomato Sauce and Regular Mozzarella.**

To provide customers with even more choice, your local Domino's Pizza store also offers:

- A choice of base – Instead of Regular Fresh Dough you can try our unique two-layer pizza Double Decadence™ or the extra light and crispy Chicago Thin Crust
- A choice of sauce – Instead of Vine-Ripened Tomato Sauce, you can choose Sundried Tomato and Garlic Sauce or Barbecue Sauce
- A choice of cheese – In addition to Regular Mozzarella, our stores offer Delight, $\frac{1}{3}$ Reduced Fat Mozzarella



Combined with our wide range of toppings, these options mean that there are over 66 million pizza combinations available on a typical Domino's menu so it's impossible for us to list the ingredients and nutritional values for every single one.

If you are a customer who prefers to take the 'Create Your Own' option, please look through this guide for the pizza nearest to your choice. This will provide you with a rough guideline on nutritional values.

Nutritional information for all of our food is listed per slice or portion and per 100g. Our small pizza has six slices, our medium pizza has eight slices and our large pizza has 10 slices. The nutritional estimates in this Guide are based on independent laboratory tests. Please remember that all of our pizzas and side items are individually made to order by hand using a wide range of fresh, seasonal ingredients. Although we aim to be consistent, since our pizzas aren't factory-made by machines, nutritional values may differ slightly from those listed. Where the symbol 'x' appears, we are presently unable to include this data.

To obtain ingredients and nutritional information for drinks and ice cream, please refer to the manufacturers' packaging for details.



Food Safety

Domino's Pizza operates stringent food safety standards. These standards are enshrined in our European Food Safety Inspectorate Service (EFSA) Higher Level accreditation which, among other things, recognises the control we exercise over our suppliers' own quality standards.

Our team members who work with ingredients or in the preparation of food are trained to maintain the highest standards. Each of our stores is audited three times a year to ensure the high standards are being achieved for customers.

We guarantee full traceability of all ingredients and run practice product recall tests on a regular basis just to make sure our systems are working really well.

Allergens & Special Needs

We understand that certain food ingredients or other substances are the cause of allergies or intolerances in some people. Domino's Pizza customers who have, or suspect they may have, allergies or intolerances should take care to read the allergens information provided in this Food Guide.

Nuts

Domino's Pizza has received supplier assurances that indicate our pizzas and side orders are free from nut traces. However, it is our responsibility to highlight to customers that 100% absolute absence of nut traces cannot be guaranteed. Some desserts sold by Domino's Pizza stores contain nuts and nut derivatives.

GM

All of our food is GM free and all of our ready-made products and pizza ingredients are regularly tested to ensure they contain no genetically modified organisms.

Irradiated Ingredients

All of our food is free from irradiated ingredients.

Artificial Additives & Pesticides

We strive to be pesticide free and do not use artificial additives unless there is a strong case for customer advantage.

Pregnancy

Government advice on foods that pregnant women should avoid includes but is not limited to: soft mould-ripened cheese, such as Camembert, Brie and blue-veined cheese, pâté, uncooked or undercooked ready-prepared meals, raw eggs and food containing raw or partially-cooked eggs. There are currently no such ingredients on the Domino's Pizza menu.



Vegetarians



All vegetarian items on the Domino's menu can be easily spotted by looking for the symbol above. All of our cheeses are made using vegetable rennet. Our pizza makers are trained to ensure that there is no cross-contamination between vegetarian and non-vegetarian ingredients and they thoroughly wash and sanitise their hands before making each pizza however, an absence of cross-contamination cannot be 100% guaranteed.

Guideline Daily Allowances

	Calories	Fat (g)	Saturated Fat	Salt (g)
Men	2500	95	30	6
Women	2000	70	20	6

Further Information

If the information you need isn't in this Guide, please get in touch with us via the Domino's Pizza Customer Relations department which is open 9am to 5pm Monday to Friday.

Tel: +44 (0) 1908 580000 or

Email: comments@dominos.co.uk.

You can also visit www.dominos.co.uk or www.dominos.ie to download a copy of this guide.

Legal Disclaimer

The information contained in this guide is correct at the time of going to print. All data and information is based on supplier assurances and independent nutritional tests. We have produced this guide to help customers to achieve a sensible, balanced diet and have also included some information about certain food allergens so that people with food allergies and sensitivities can more easily choose appropriate meals. Our aim is to provide nutritional information about our products which is as comprehensive as possible.

Since every Domino's pizza and side item is prepared to order by hand, we would like to point out to customers that the nutritional readings for the food you buy may vary slightly from those published in this guide. The nutritional values are based on standard portion sizes and actual portion sizes may differ. The precise nutritional values of our products may also vary, for example, because of seasonal variations in ingredients.

Domino's Pizza reserves the right to change the profile of its ingredients and the information contained in this guide at any time as we continuously review and update our food ingredients to ensure the highest possible quality. Not all the products featured in this guide are available at all store locations; sometimes we may offer additional products which are not covered in this guide